

**JAY-Z ANSWERS THE CALL — SELLS OUT SEPTEMBER 11<sup>TH</sup> MADISON SQUARE GARDEN CONCERT IN JUST MINUTES WITH 100% OF PROCEEDS GOING TO THE NEW YORK POLICE & FIRE WIDOWS' AND CHILDREN'S BENEFIT FUND**

NEW YORK, NY – September 8, 2009 – JAY-Z once again sold out the legendary Madison Square Garden in just minutes today for his upcoming concert benefiting the New York Police & Fire Widows' and Children's Benefit Fund. The show, which is being produced by Live Nation, will be aired in its entirety, commercial-free on September 11<sup>th</sup> live on Fuse TV.

Today's sell-out, in less than 15 minutes, is the 8<sup>th</sup> MSG sell-out in JAY-Z's career, with three of those sell-outs in 2008 ranking among the top ten grosses of all time for the historic venue.

Today also marks the release of JAY-Z's new album, The Blueprint 3 on Roc Nation, which is a follow-up to The Blueprint which was released on September 11, 2001. JAY-Z will also kick off a college arena tour on October 9<sup>th</sup> at Penn State with tickets going on sale beginning Friday, September 11<sup>th</sup> at LiveNation.com.

"I'm a native New Yorker and the strength and resiliency of New Yorkers makes me proud. This was my chance to do something for the great city of New York and help create more awareness of the New York Police & Fire Widows' and Children's Benefit Fund," said JAY-Z.

For additional information on the New York Police & Fire Widows' and Children's Benefit Fund, please visit [www.AnswerTheCall.org](http://www.AnswerTheCall.org).

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